



# THE PROMISE OF TECHNOLOGY IS NOW BEING KEPT.

FiberRed is a new smart technology platform designed to help capture insights and put them to work for customers through innovative digital apps, product enhancements and service integrations.

Learn more by visiting [cummins.com/fiberred](http://cummins.com/fiberred)



**FiberRed**  
ALL TOGETHER NOW™

# FiberRed™

A L L T O G E T H E R N O W™

# All Together Now™

FiberRed™ integrates digital end points from inside and outside Cummins into a single, intelligent technology platform that connects people, systems and products using an interwoven network designed to bring us closer together and perform better. When you're connected to FiberRed, you'll tap into the dependability that comes with over 100 years of building the world's leading power solutions — and you'll be a part of the next century of Cummins innovation.

## Better insights lead to better products.

FiberRed runs through Cummins sales, service and support teams—as well as our engineering and manufacturing departments—where performance insights are monitored at scale to ensure your equipment is operating at its best.

If opportunities or abnormalities are detected, FiberRed allows us to respond faster and allows you to take advantage of features like over-the-air programming, where product enhancements and fixes can be delivered remotely through complimentary software updates sent to your equipment.

This means reduced downtime and better performance for your assets, while simultaneously supplying our engineers with better insights for future technology development.



## Servicing your equipment should be simple.

Your Cummins powered equipment produces vast amounts of insights that, when connected to FiberRed, can be processed together with information from other connected assets in our global network to help us predict potential service needs before they progress into larger and more costly issues.

Using advanced performance analysis, fault alerts, rules and prognostics, it's possible we can extend your maintenance intervals and automate traditional troubleshooting steps to direct attention immediately to failed or at-risk components.

This allows us to procure parts and arrange technician support faster and at lower cost. The results are more accurate diagnostics and repairs, along with less time waiting during service events.

## Discover apps that support you over the life of your equipment.

FiberRed makes managing your equipment easier with access to digital apps for three key areas including preventing downtime, optimizing powertrain performance and streamlining service events.

Focusing on your needs, we're applying what we've learned over more than 100 years to deliver personalized solutions that keep your equipment running while reducing your costs and delighting your teams.

With developer API and SDK offerings, our software is interconnectable with many diverse environments, which gives you the freedom to decide what interface you like to work in online.

## We've made it easy for you to join us.

When you purchase a Cummins powered solution, you're connected to FiberRed. By using Cummins first-fit or aftermarket connectivity hardware, digital apps and service tools, we'll be able to better support you across the lifecycle of your products. You can also tap into FiberRed by using integrated digital solutions available through our external OEM partners and participating telematics service providers.

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